

Trust Incentive Rewards Program

Amount in Trust --- Rewards

1. \$100,000 – 500,000 – One (1) FREE registration provided at WVFDA Annual Convention and WVFDA Advocacy Summit (does not include insurance CE).
2. \$500,000 + \$1 Million – FIFTY PERCENT (50%) discount on WVFDA and NFDA dues. (Branch services **must** be included on primary firm dues statement) Plus, one (1) FREE registration provided at WVFDA Annual Convention and WVFDA Advocacy Summit (does not include insurance CE).
3. \$1 Million - \$2 Million – FREE WVFDA and NFDA dues. Plus, one (1) FREE registration provided at WVFDA Annual Convention and WVFDA Advocacy Summit (does not include insurance CE).
4. \$2 Million - \$3 Million - REIMBURSEMENT for lodging expenses (1 room) for WVFDA Annual Convention and WVFDA Advocacy Summit (not to exceed three (3) nights lodging at the convention hotel during the printed dates of the meeting – meals are **not** included) Plus, FREE WVFDA and NFDA dues. Plus, two (2) FREE registrations provided at WVFDA Annual Convention and WVFDA Advocacy Summit (does not include insurance CE).
5. \$3 Million and Above - REIMBURSEMENT for lodging expenses (1 room) for NFDA National Convention (must be at Convention hotels listed – limit three (3) nights, does **not** include meals) REIMBURSEMENT for lodging expenses (1 room) for WVFDA Annual Convention and WVFDA Advocacy Summit (not to exceed three (3) nights lodging at the convention hotel during the printed dates of the meeting – meals are **not** included) Plus, FREE NFDA and WVFDA dues. Plus, two (2) FREE registrations provided at WVFDA Annual Convention and WVFDA Advocacy Summit (does not include insurance CE).
 - Firms are defined as licensed West Virginia Funeral Homes that are members of the WVFDA and NFDA. Only member firms are eligible for incentive rewards
 - For reimbursement, bills must be paid in full and submitted to the Executive Director within 30 days of the event.
 - There is no cash value relative to these incentive rewards. If not redeemed annually, there is no carryover.
 - Firms terminating their participation in the Trust will have their dues prorated for the remainder of the year of termination, and firms decreasing to a lower level of participation will also be subject to having remaining dues prorated.